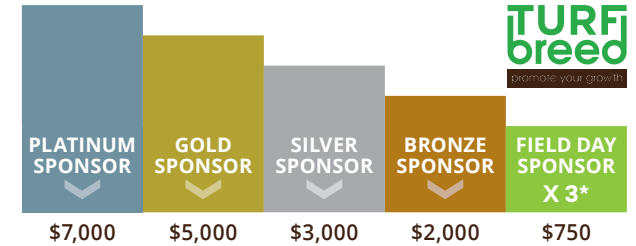


2024 STRATEGIC PARTNERSHIP PACKAGES



Our business is TURF. Our FARMERS' success is our FOCUS. Our advantage is our FARMERS.

Partner and engage with TurfBreed's farmers for 12 months with a range of Strategic Partnership Packages designed to suit your company's promotional requirements.

Each package is uniquely designed to expose the partner across multiple platforms to the largest group of commercial turf farmers in Australia.

Through partnering with TurfBreed, sponsors will have an excellent opportunity to promote their company, support the brands and product and maintain a high profile amongst the turf farmers.

Sponsorship questions and applications should be directed to your relevant BDM:



LIZ STEVENSON
BUSINESS DEVELOPMENT MANAGER - NSW
E: l Stevenson@turfbreed.com.au
M: 0419 420 084



NATHAN TOVEY
BUSINESS DEVELOPMENT MANAGER - QLD, VIC & SA
E: ntovey@turfbreed.com.au
M: 0491 681 865



STEVE BURT (MANAGING DIRECTOR)
BUSINESS DEVELOPMENT MANAGER - WA & NT
E: sburt@turfbreed.com.au
M: 0419 007 398

Date:

Company Name:

Contact Name:

Contact Email:

Contact Mobile:

Sponsorship Package (tick/check):



* VIC, NSW & QLD

An invoice will be forwarded to approved applicants.

ANNUAL ACCESS

TURFBREED BDM & INDUSTRY ACCESS

Direct access to TurfBreed's Business Development Managers (BDMs) in each region for ongoing advice and information	✓	✓	✓	✗	✗
Industry news and grower network facilitation in QLD, NSW, VIC, SA, WA and NT	✓	✓	✓	✗	✗

TURFBREED ELECTRONIC & SOCIAL MEDIA TO GROWERS

TurfBreed Electronic Direct Mail (monthly)	✓ x 4	✓ x 3	✓ x 2	✓ x 1	✗
Facebook - TurfBreed HUB (monthly) - a private Grower Group	✓ x 4	✗	✗	✗	✗

TURFBREED WEBSITE

Logo placement on the TurfBreed Website	✓	✓	✓	✓	✗
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TURFBREED LINKEDIN POST ACKNOWLEDGEMENT

Tagging of joint ventures with partners to reach other applicable industry bodies	✓	✗	✗	✗	✗
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TURFBREED BDM REPRESENTATION AT PARTNERSHIP EVENTS

Access to TurfBreed's Business Development Managers (BDMs) to provide support and endorsement of the sponsor's products	✓	✗	✗	✗	✗
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TURFBREED CO-BRANDING

Permission to use and access the style guide to use the TurfBreed logo in advertising/promotions as well as the TurfBreed Partner logo	✓	✓	✓	✓	✓
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FIELD DAYS (VIC, NSW & QLD)

EXHIBITING

Stand/display area and the ability to display (and on some occasions to demonstrate machinery)	✓	✓	✓	✓	✓
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DISPLAY OF COMPANY LOGO

On each region's agenda and presentation slides	✓	✓	✓	✓	✓
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PRESENTATION OPPORTUNITY

An allocated time to present applicable information to the audience	✓ 20 min	✓ 10 min	✓ 5 min	✓ 5 min	✗
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SPONSOR VERBAL ACKNOWLEDGEMENT

Verbal acknowledgement at the field day of the sponsor	✓	✓	✓	✓	✗
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PARTICIPANT DATABASE ACCESS

A database including names and email addresses of all participants in each region	✓	✓	✓	✓	✗
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